

Corporate profile



SmartMatta™

Reuse. Renew.

 **Barloworld** Logistics

Leading
the future

The science of recycling, reusing, renewing

At the heart of our business is innovation – innovation that enables us to provide you with economically and environmentally efficient solutions.

Advanced environmental sustainability for business

Sustainability is more than a buzzword – it's a vibrant, vital reality. It's a statement about what the world needs and wants now. SmartMatta is the catalyst that transforms waste into a viable resource. It's not just our industry best practices or superior technologies that set us apart – it's our positive, proactive approach and determination to utilise every resource to benefit business and the environment.

This land is our land

Wherever you are and whatever field you're in, we'll be there to assist you to optimise your return on environment. Our industry experience is diverse – from FMCG, manufacturing and 'heavy' industry, to retail, packaging, distribution centres and parastatal organisations.

Every little bit matters



Future proofing your business

SmartMatta, a division of Barloworld Logistics has introduced a new way of thinking - Environmental Economics. By combining our skills and expertise, we can deliver environmentally sustainable solutions that deliver measurable business results.

Transforming threat into opportunity

There is only one type of extinction we support - the extinction of landfills. To that end, our work is about furthering the development of a circular economy. In a circular economy, durable goods are repaired rather than replaced, biological materials are managed and returned to the biosphere.

When zero counts

In line with our strategy of 'zero waste to landfill', our goal is to provide you with smart solutions and tools to achieve your environmental goals.

We offer you a more sustainable supply chain solution by integrating, optimising, measuring and reporting on environmental aspects across your business.

Simply put: we provide ethical, economical and environmentally friendly solutions that reduce costs, increase efficiencies and improve carbon footprints.

We make it our business to know your business. Our key strength lies in our ability to understand your needs holistically and build a customised solution to help solve them.

With innovative software and cutting edge technology, we're able to track, monitor and measure the impact on the environment at every turn.

Our culture of customer centricity and operational excellence enables us to find new ways to minimise waste while maximising productivity, profitability and performance.

Thinking smart. Working smart.

Smart stands for Sustainable, Measurable, Adaptable, Resourceful and Transformational. It sits at the heart of who we are and how we think, act and engage. It's instilled in our culture of collaboration, cooperation and continuous improvement. It is our measure of success.

Thinking differently, pushing boundaries and making better use of resources is our way. We make a difference to your business and our communities by making smart use of matter through:

- Understanding your needs and finding solutions to reduce waste
- Increasing recycling and reuse
- Providing safer treatment and disposal options
- Educating on sustainability and environmental best practices
- Researching and developing new sources of energy
- Collaborating with industry specialists to develop innovative, cutting-edge solutions and technologies

Information at your finger tips

Our web-based platform provides a unique service for you to track your processes, access support and download verified reports.

In safe hands

We pride ourselves on operating with the highest standards of ethics and governance. Our entire approach is underpinned by living our values, our worldwide code of conduct and adhering to international standards of safety, governance and risk management.

SmartMatta's certified Integrated Management System includes ISO 9001, ISO 14001 and OSHAS 18001. We also ensure our services and solutions align with industry specific compliance and regulatory requirements.



Sharing knowledge

Our passion for developing people and preserving our planet inspired us to set up the SmartMatta Academy. This is a Local Government SETA-accredited academy that offers a variety of National Qualifications (NQF levels 1 to 5) registered with the South African Qualifications Authority. Because customer centricity and innovation form an integral part of our DNA, we tailor-make programmes to your unique needs. Some of the options we offer include:

- Customised non-accredited training
- Accredited training / skills programmes
- Corporate Social Investment training
- Campaign management



Empowering people

By combining in-depth training with on-site practical experience and tailoring our training to address your individual needs, we ensure your people gain relevant understanding and can apply their knowledge with total confidence. This not only increases staff morale and skills but positively impacts many aspects of your business.

Our tribe

As part of Barloworld Logistics, SmartMatta is a proud member of the Barloworld Group. Founded in 1902, Barloworld currently operates in 24 countries around the world and has a well-deserved reputation for providing flexible, value-adding, integrated business solutions.

The Group's strength lies in its ability to maintain long-term relationships with global principals and customers, and in developing businesses in multiple geographies.

Our values

To be conscious,
consistent and
conscientious in
everything we do.



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Barloworld Logistics

Talk to us about your sustainability needs

We're just a call or email away

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